

SCHEME OF EXAMINATION
&
SYLLABUS
of
MASTER OF BUSINESS ADMINISTRATION
(Choice Based Credit System)
FROM THE ACADEMIC SESSION 2016-17

Department of Management Studies
BHAGAT PHOOL SINGH MAHILA VISHWAVIDYALAYA,
KHANPUR KALAN
SONIPAT

Session 2016-17

B. P. S. Mahila Vishwavidyalaya, Khanpur Kalan
Department of Management Studies

COURSE CURRICULUM & SCHEME OF EXAMINATIONS FOR
Master of Business Administration (As per CBCS)
(W.E.F. July 2016-17)

THE PROGRAMME

The Master of Business Administration (MBA) is a two—year full—time programme. The course structure of the programme is given here under:

MBA First Semester

First Semester (Theory papers)									
S.No.	Course Code	Course Title	Workload			No. of Credit	Division of Marks		
			L	P	T		Internal Marks	External Marks	Total Marks
1	SMS-2101	Principles and Practices of Management	4	0	1	5 Credits	20	80	100
2	SMS-2103	Financial Accounting & Analysis	4	0	1	5 Credits	20	80	100
3	SMS-2105	Statistics for Management	4	0	1	5 Credits	20	80	100
4	SMS-2107	Managerial Economics	4	0	1	5 Credits	20	80	100
5	SMS-2109	Business Environment	4	0	1	5 Credits	20	80	100
6	SMS-2113	Legal Aspects of Business	4	0	1	5 Credits	20	80	100
7	SMS-2111	Computer Applications & e-commerce	4	2	0	5 Credits	20	40(T) 40(P)	100
Total Hours/Credit			28	2	6	35	140	560	700

P= Practical
T= Theory

Second Semester									
Sr. No	Course Code	Course Title	Workload			No. of Credit	Division of Marks		
			L	P	T		Internal Marks	External Marks	Total Marks
1	SMS-2102	Organisational Behaviour	4	0	1	5 Credits	20	80	100
2	SMS-2104	Business Research Methodology	4	0	1	5 Credits	20	80	100
3	SMS-2106	Marketing Management	4	0	1	5 Credits	20	80	100
4	SMS-2108	Financial Management	4	0	1	5 Credits	20	80	100
5	SMS-2110	Human Resource Management	4	0	1	5 Credits	20	80	100
6	SMS-2112	Production and Operations Management	4	0	1	5 Credits	20	80	100
7	SMS-2114	Business Communication & Skills Development	4	2	0	5 Credits	20	40(T) 40(P)	100
Total Hours/Credit			28	2	6	35	140	560	700

Third Semester										
S.No	Course Code	Course Title	Workload			No. of Credit	Specialization	Division of Marks		
			L	P	T			Internal Marks	External Marks	Total marks
1.	SMS-2201	Business Policy & Strategic Management	4	0	1	5 Credits	Compulsory paper	20	80	100
2.	SMS-2203	International Business	4	0	1	5 Credits	Compulsory paper	20	80	100
3.		Open elective under CBCS	4	0	0	4 Credits	Compulsory paper	20	80	100
4.		Major Elective I	4	0	1	5 Credits	Elective	20	80	100
5.		Major Elective II	4	0	1	5 Credits	Elective	20	80	100
6.		Major Elective III	4	0	1	5 Credits	Elective	20	80	100
7.		Minor Elective I	4	0	1	5 Credits	Elective	20	80	100
8.	SMS-2207	Summer Training Report				4 Credits	Compulsory paper	20 (Presentation)	Report Evaluation 40 Viva-Voce 40	100
Total Hours/Credit			28	0	6	38		160	640	800

ELECTIVE -I MARKETING (Major)

1.	SMS-2209	Consumer Behaviour	3 RD SEMESTER							
2.	SMS-2211	Advertising Management	3 RD SEMESTER							
3.	SMS-2213	Marketing Research	3 RD SEMESTER							

ELECTIVE -I MARKETING (Minor)

1.	SMS-2209	Consumer Behaviour	3 RD SEMESTER							
----	----------	--------------------	--------------------------	--	--	--	--	--	--	--

ELECTIVE - II FINANCE (Major)

1.	SMS-2215	Financial Services and	3 RD SEMESTER							
----	----------	------------------------	--------------------------	--	--	--	--	--	--	--

		Institutions	
2.	SMS-2217	Security Analysis & Portfolio Management	3 RD SEMESTER
3.	SMS-2219	Banking and Insurance	3 RD SEMESTER
ELECTIVE - II FINANCE (Minor)			
1.	SMS-2215	Financial Services and Institutions	3 RD SEMESTER
ELECTIVE - III HRM (Major)			
1.	SMS-2221	Industrial Relations & Labour Laws	3 RD SEMESTER
2.	SMS-2223	Organisation Change & Development	3 RD SEMESTER
3.	SMS-2225	Human Resource Development Systems	3 RD SEMESTER
ELECTIVE - III HRM (Minor)			
1.	SMS-2225	Human Resource Development Systems	3 RD SEMESTER
ELECTIVE - IV Information Technology (Major)			
1.	SMS-2227	Database Management System	3 RD SEMESTER
2.	SMS-2229	System Analysis & Design	3 RD SEMESTER
3.	SMS-2231	Information System Management	3 RD SEMESTER
ELECTIVE - IV Information Technology (Minor)			
1.	SMS-2227	Database Management System	3 RD SEMESTER

Note: "Open elective under CBCS" means students will opt one course as an open elective from the pool of open elective courses to be decided by the university CBCS Board.

Fourth Semester										
S.No	Course Code	Course Title	Workload			No. of Credit	Specialization	Division of Marks		
			L	P	T			Internal Marks	External Marks	Total marks
		Theory Courses:-								
1.	SMS-2202	Entrepreneurship Development	4	0	1	5 Credits	Compulsory paper	20	80	100
2.	SMS-2204	Business Ethics & Corporate Governance	4	0	1	5 Credits	Compulsory paper	20	80	100
3.		Open elective under CBCS	4	0	0	4 Credits	Compulsory paper	20	80	100
4.		Major Elective I	4	0	1	5 Credits	Elective	20	80	100
5.		Major Elective II	4	0	1	5 Credits	Elective	20	80	100
6.		Major Elective III	4	0	1	5 Credits	Elective	20	80	100
7.		Minor Elective I	4	0	1	5 Credits	Elective	20	80	100
8.	SMS-2208	Research Project				4 Credits	Compulsory paper	20 (Presentation)	Report Evaluation 40 Viva-Voce 40	100
Total Hours/Credit			28	0	6	38 Credits		190	610	800

ELECTIVE -I MARKETING (Major)			
1.	SMS-2210	Service Marketing	4th Semester
2.	SMS-2212	International Marketing	4th Semester
3.	SMS-2214	Sales, Distribution & Logistics Management	4th Semester
ELECTIVE -I MARKETING (Minor)			
1.	SMS-2214	Sales, Distribution & Logistics Management	4th Semester
ELECTIVE - II FINANCE (Major)			
1.	SMS-2216	International Finance	4th Semester
2.	SMS-2218	Commodity Derivatives	4th Semester
3.	SMS-2220	Project Management & Infrastructure Finance	4th Semester
ELECTIVE - II FINANCE (Minor)			
1.	SMS-2220	Project Management & Infrastructure Finance	4th Semester
ELECTIVE - III HRM (Major)			
1.	SMS-2222	Compensation & Performance Management	4th Semester
2.	SMS-2224	Cross Cultural Human Resource Management	4th Semester
3.	SMS-2226	Strategic Human Resource Management	4th Semester
ELECTIVE - III HRM (Minor)			
1.	SMS-2226	Strategic Human Resource Management	4th Semester
ELECTIVE - IV Information Technology (Major)			
1	SMS-2228	Network Application and Management	4th Semester
2	SMS-2230	Web Technologies	4th Semester
3	SMS-2232	ERP-Advanced Business Application Programming	4th Semester

ELECTIVE - IV Information Technology (Minor)

1.	SMS-2228	Network Application and Management	4th Semester
----	----------	------------------------------------	--------------

Note: “Open elective under CBCS” means students will opt one course as an open elective from the pool of open elective courses to be decided by the university CBCS Board.

SECOND YEAR

During Second year, in addition to compulsory papers and Research project, a student shall have to choose four optional papers in third & fourth semester from the list of optional papers announced at the beginning of each semester. The list of optional papers for third and fourth semesters shall confine to the availability of teachers. A student will specialize in two areas (One Major and other Minor) by opting at least three papers (in major area) and one paper (in minor area) in third and fourth semester respectively.

Consolidate Detail of MBA Programme			
S. No.	Semester	Total Credits	Total Marks
1	I	35 Credits	700
2	II	35 Credits	700
3	III	38 Credits	800
4	IV	38 Credits	800
Total Credits/Marks		146	3000